


**Now That's What I Call Content Marketing 2014**  
 @marsattacks  
 Official tweets from brands showing us the true value of content marketing on Twitter. Just Don't.  
<http://digitalintelligencetoday.com>


1,485 TWEETS    22 FOLLOWING    5,056 FOLLOWERS    Following

**Tweets**


 **Sephora Australia** @Sephpra\_Aus 4 Dec  
 Help Us #CuntDownToBeauty At Westfield Sydney 4 Dec.  
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 **DiGiorno Pizza** @DiGiornoPizza 9 Sep  
 #WhyIStayed You had pizza  
 Expand

 **New England Patriots** @Patriots 13 Nov  
 @IHATENIGGERSS Thanks for helping us become the first NFL team with 1 million followers! #1MillionPatriots  
 Expand

 **US Airways** @USAirways 14 Apr  
 @ellerafter We welcome feedback, Elle. If your travel is complete, you can detail it here for review and follow-up [pic.twitter.com/vbeYgCuG25](http://pic.twitter.com/vbeYgCuG25)




 **Autopilot** @SpiritAirlines 3 Sep  
 Spirit Airlines Our #BareFare Was Hacked! Sale was Leaked #Fares from \$33.10\* One Way Includes Taxes & Fees!  
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 **LG France** @LG\_France 25 Sep  
 Nos smartphones ne se plient pas, ils sont naturellement incurvés #bendgate [pic.twitter.com/ZoHdXyUWkU](http://pic.twitter.com/ZoHdXyUWkU) (via Twitter for iPhone)  
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 **PETA** @peta 20 Jan  
 Today, we honour Martin Luther King Jr. & the plight of animals who are tortured, abused & neglected: [Peta.vg/mlk](http://Peta.vg/mlk)  
 #NeverBeSilent  
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 **NRA Women** @NRAWomen 27 Aug  
 @NRAWomen 7 Ways Children Can Have Fun at the Shooting Range via @TeamWON READ: [womensoutdoornews.com/2014/08/7-ways...](http://womensoutdoornews.com/2014/08/7-ways...)  
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 **NYPD News** @NYPDnews 22 Apr  
 Do you have a photo w/ a member of the NYPD? Tweet us & tag it #myNYPD. It may be featured on our Facebook  
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 **ZzzQuil** @ZzzQuil 20 Jan  
 Today is the day for dreaming. Happy MLK Day  
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